








CRAFTCATION SCHEDULE - APRIL 19-23, 2023

PLEASE NOTE: SCHEDULE IS SUBJECT TO CHANGE

COLOR KEY:

| | |
|---|--|
|  | BUSINESS WORKSHOPS (WALK-IN) |
|  | THINK TANK (REQUIRES ENROLLMENT) |
|  | CRAFT WORKSHOP (REQUIRES ENROLLMENT) |
|  | CASUAL CRAFTING (WALK-IN) |
|  | SEWING WORKSHOP (REQUIRES ENROLLMENT) |
|  | SOCIAL GATHERING/WELLNESS ACTIVITY (WALK-IN) |
|  | DYEING WORKSHOP (REQUIRES ENROLLMENT) |

IMPORTANT THINGS TO NOTE ABOUT CREATING YOUR SCHEDULE FOR CRAFTCATION:

WORKSHOP REGISTRATION:

Please note: Any workshop or event WITH an asterisk (*) before the title requires enrollment.

All workshops or events WITHOUT an asterisk (*) before the title are available on a walk-in basis for all registered Craftcation attendees.

ONLY registered Craftcation attendees may register for workshops.

WORKSHOP REGISTRATION OPENS FEBRUARY 18, 2023 AT 10AM PT

The password to access workshops is **cc23**. Workshops are live in Eventbrite but will not be available until **February 18, 2023 at 10am PT**. At 10am PT on February 18 you will be able to unlock the listings with the password and reserve your ticket.

WORKSHOPS WITH MULTIPLE SESSIONS

Workshops listed with Session 1 or Session 2 in their title are workshops that we are offering more than one time. You only need to sign up for **ONE** session. Think of them like movie showings at a theater and pick the one that works best for your schedule.

TO VIEW A WORKSHOP DESCRIPTION OR LEARN MORE ABOUT A PRESENTER

To see a description of a workshop, click on the Workshop Title in this document. The workshop will be at the very top of the new window. You may need to scroll up slightly to see the title. To learn more about a Presenter, click their name in this document.

| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION | |
|----------------------------|---|--|--|---|---|---|--|--|---|---|---|--|---|---|--|---|--|------------------|------------------|------------------|--|
| WEDNESDAY - APRIL 19, 2023 | | | | | | | | | | | | | | | | | | | | | |
| 10:00am - 3:00pm | | | | | | | | | | | | | | | | | | | | | |
| 2:00 - 4:00 | Five Ways to Market Your Business WITHOUT Social Media Mallory Whitfield | Automate Your News-letter and Free Up Your Time Jennifer Priest | How Technology Can Help You Do Twice As Much in Half the Time Elise Michelle Nelson | *Visual Journaling Dawline-Jane Oni-Eseleh | *Vision Board Building with Handprint™ - Session 1 Amanda Towner Sponsored by Walnut Hollow & Handprint | *Polymer Statement Earrings - Session 1 Joan Goodspeed | Craft Your Own Magical Wellness Plan Honey Grace Lopez, Kerry Burki | Painting Techniques for Ceramics of all Styles Tabitha Harper | *Learn Tunisian Crochet Christy Nelson | *Beaded Fringe Earrings - Session 1 Michelle Naomi Feileacan | *Personalized Portrait Luggage Tag - Cross Stitch Cari Roberts | *Love (Yourself) Lettering Natalie Keller Pariano | *"Dyeing" with Dye-Na-Flow - Session 1 Rachael Duran | *Think Tank Personalized Website Advice & Critique - Session 1 Rebecca Inkrote | *Quilted Pot Holders - Session 1 Emily Benson | *Sew Your Own Underwear - Session 1 Faye Weiss | *Craft-cation Plushie - Session 1 Holly Marsh | | | | |
| EVENING | 6:00 - 8:00 Opening Celebration Happy/Crafty Hour | | | | | | 5:00-6:00 Meet and Greet and Q&A with Katie Mac | | | | | | | | | | | | | | |

| THURSDAY - APRIL 20, 2023 | | | | | | | | | | | | | | | | | | | | |
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| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION |
| | | | | | Morning Gentle Yoga Honey Grace Lopez | | | 9am - 12pm Attendee Check-In | | | | | | | | | | | | |
| 9:00 - 11:00 | How to Own the Smartphone with Social, Email, and Text Dave Charest, Constant Contact | PANEL: Hiring Help Alana Rivera, Christy Nelson, Elise Michelle Nelson, Janet LeBlanc | So You Want to Teach a Workshop: A deep dive into teaching your craft or skill Tabitha Harper | *Stencil and Stitch Kelly Affleck | *DIY Wood Lazy Susan with Handprint™ - Session 1 Rylee George Sponsored by Walnut Hollow & Handprint | *Polymer Statement Earrings - Session 2 Joan Goodspeed | *Weaving Basics - Session 1 Kirsten Rowe | Spicing Up Wooden Craft Store Beads Jennifer Perkins | *Naomi Bowl - Session 1 Anne Weil | *Beaded Fringe Earrings - Session 2 Michelle Naomi Feileacan | *Beyond the Square Grannies Sara Delaney, One Blg Happy | *Brush Lettering Your Way Amy Tan | *"Dyeing" with Dye-Na-Flow - Session 2 Rachael Duran | *Think Tank Personalized Website Advice & Critique - Session 2 Rebecca Inkrote | *Quilted Pot Holders - Session 2 Emily Benson | *Sew Your Own Underwear - Session 2 Faye Weiss | *Craftation Plushie - Session 2 Holly Marsh | Thrift & Upcycle Field Trip! Marisa Lynch | *Watercolor Meditation - Session 1 Sienna Josselin Mascarenas Diaz | |
| 11:00 - 1:00 LUNCH BREAK | | | | | 11:30 - 11:45 Lunchtime Rewind Honey Grace Lopez | | | | | | | | | | | | | | | |
| 1:00 - 3:00 | Book-keeping Crash Course for Makers Janet LeBlanc | Making your customers feel seen Jennie Lennick | Print On Demand 101: Launch Your Store Without Inventory Monique Malcolm | *SVG Creator Workshop: Learn to Design, Vectorize, and Print your own SVG Cut Files - Session 1 Laura Lambert | *DIY Wood Lazy Susan with Handprint™ - Session 2 Rylee George Sponsored by Walnut Hollow & Handprint | *Lunar Creativity & Clay Wall Hanging Kerry Burki, Joan Goodspeed | *Think Tank - Self-Care Support Group Honey Grace Lopez | Vision Board Workshop Amy Tan | *Naomi Bowl - Session 2 Anne Weil | Hand Lettered Chalkboards Natalie Keller Pariano | *Color Theory for Creatives Tabitha Harper | *Pop Art Portraits in Procreate - Session 1 Jennifer Heuertz | *Surface Design and Mark Making with thickened dye - Session 1 Rachael Duran | *Badass Creatives Mini-Marketing Accelerator Think Tank - Session 1 Mallory Whitfield | *Bust that Scrap! Allysia Holland, Jill Bates-Moore | *Make an Everyday Tote Bag with Spoonflower! - Session 1 Nicole Kligerman of Spoonflower | *Craftan Duster for the Beach - Session 1 Monica Tetteh | | | |

| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION | |
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| THURSDAY, APRIL 20, 2023 (Continued) | | | | | | | | | | | | | | | | | | | | | |
| 3:30 - 5:30 | Productivity for Creatives Jennifer Priest | PANEL: Scaling Your Business Alana Rivera, Monique Malcolm, Rebeca Mojica | Website Jumpstart: Craft an E-Commerce Strategy for Success Rebecca Inkrote | *SVG Creator Workshop: Design, Vectorize, and Print your own SVG Cut Files - Session 2 Laura Lambert | | *Hand Lettered Monograms & Glass Etching: Custom Wine Glass - Session 1 Jessie Greenberg | *Weaving Basics - Session 2 Kirsten Rowe | Turning Your Art Into Jewelry Jennifer Perkins | *Chunky Knit Pouf - Session 1 Cara Corey | *Pattern Hacking Emily Benson | | *Branding Photography 101 Kathryn Harris | *Introduction to Ice Dye Anna Joyce | *Think Tank: Craft Studio Owner Chat Christy Nelson | *Thrift & Upcycle - Sewing Portion - Session 1 Marisa Lynch | *Make an Everyday Tote Bag with Spoonflower! - Session 2 Nicole Kligerman of Spoonflower | *Caftan Duster for the Beach - Session 2 Monica Tetteh | | | | |
| EVENING | 6:00 - 8:00 Iron Craft 8:30-9:30 Karaoke | | | | | | 7:00-8:00 Henna Party | 7:00-8:30 Drink & Draw | | | | | | | | | | | | 6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burki | |

| FRIDAY - APRIL 21, 2023 | | | | | | | | | | | | | | | | | | | | |
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| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION |
| | | | 8:00-8:30 Morning Meditation Honey Grace Lopez | | | | | | | | | | | | | | | 7:00-8:00 Beach Yoga Kerry Burki | | |
| 9:00 - 11:00 | How to Wholesale Jennie Lennick | PANEL: Working with Brands Amy Tan, Jennifer Priest, Laura Lambert, Monica Tetteh, Stephanie Hackney | Podcasting 101 Monique Malcolm | *Mood Enhancing Botanical Bath Salts + Soaks Alana Rivera | *Block Printing: Making your mark - Session 1 Dawline-Jane Oni-Eseleh | *Hand Lettered Monograms & Glass Etching: Custom Wine Glass - Session 2 Jessie Greenberg | Collage and send a love (or like) letter - Session 1 Sarah Foelske | Painting Weirdos - Session 1 Jennifer Perkins | *Chunky Knit Pouf - Session 2 Cara Corey | *Brick Stitch Beading - Session 1 Michelle Naomi Feileacan | *T&A: Flat-pattern adjustments for fit and design Allysia Holland, Jill Bates-Moore | Tiny Macrame Color Studies (Mini Weaving) Debra Weiss | *Acid Dyed Shibori Silk Scarves - Session 1 Alyson Toone-Aguilar | *Think Tank Session: Your Next Best Step with Marlo M. Marlo Miyashiro | *Thrift & Upcycle - Sewing Portion - Session 2 Marisa Lynch | *Sew Your Own Circle Skirt Sabrina Valdivieso | *Sew Your First Bralette - Session 1 Faye Weiss | *Botanical Cyanotypes - Session 1 Kate Kryder | *Photo Walking Tour - Session 1 Kathryn Harris | *Watercolor Meditation - Session 2 Sienna Josselin Mascareñas Diaz |
| 11:00 - 1:00 LUNCH BREAK | | | | 11:30-11:45 Lunchtime Stretch Honey Grace Lopez | | | | | | | | | | | | | | | | |
| 1:00 - 3:00 | | Leveraging the TikTok and Instagram Algorithms for Success Laura Lambert | *Think Tank: Marketing Brainstorm and Q&A Session Dave Charest | *Clean and Green DIY Cleaning Products Alana Rivera | *Block Printing: Making your Mark - Session 2 Dawline-Jane Oni-Eseleh | *Water Marbled Silk Scarf - Session 1 Star Greenwood | Collage and send a love (or like) letter - Session 2 Sarah Foelske | Painting Weirdos - Session 2 Jennifer Perkins | *Calliope Basket - Session 1 Anne Weil | *Brick Stitch Beading - Session 2 Michelle Naomi Feileacan | *How to Create a Seamless Repeat on Your iPad presented by Spoonflower - Session 1 Jessie Greenberg Sponsored by Spoonflower | *Pop Art Portraits in Procreate - Session 2 Jennifer Heuertz | *Acid Dyed Shibori Silk Scarves - Session 2 Alyson Toone-Aguilar | *Tech Think Tank - Does Technology Destroy Connection With Your Customers? - Session 1 Elise Michelle Nelson | *Colouring Book Appliqué - Session 1 Emily Benson | *Sunhat - Session 1 Monica Tetteh | *Sew Your First Bralette - Session 2 Faye Weiss | | | |

| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION | |
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| FRIDAY, APRIL 21, 2023 (Continued) | | | | | | | | | | | | | | | | | | | | | |
| 3:30 - 5:30 | Pricing for Profit Janet LeBlanc | PANEL: Focusing Your Product Line Marlo Miyashiro, Monique Malcolm, Jennie Lennick | Copy-writing Roulette Holly Marsh | *Create your very own Luxurious Emulsified Sugar Scrub Margaret Edwards | *Mixed Media Collage Amy Tan | *Water Marbled Silk Scarf - Session 2 Star Greenwood | *Vision Board Building with Handprint™ - Session 1 Amanda Towner Sponsored by Walnut Hollow & Handprint | *Astrology for Creatives - Session 1 Marjorie Cottrell | *Calliope Basket - Session 2 Anne Weil | *Macramé Plant Hanger - Session 1 Linsey Martin | *How to Create a Seamless Repeat on Your iPad presented by Spoonflower - Session 2 Lauren Woods Jessie Greenberg Sponsored by Spoonflower | *Beginning Embroidery - Session 1 Anna Joyce | *Advanced Ice Dye Techniques Gabriella Layne-Avery | *Social Media Think Thank - Session 1 Emily Benson | *Colouring Book Appliqué - Session 2 Monica Tetteh | *Sunhat - Session 2 Debra Weiss | *Improvisational Fabric Collage and Stitch - Session 1 Kathryn Harris | *Photo Walking Tour - Session 2 | | | |
| EVENING | 6:00-7:00 Upcycled Fashion Show | | | 6:30-7:30 Restorative Yoga Honey Grace Lopez | | 6:30-8:00 Leather Scrap Jewelry Jennifer Perkins | 6:00-8:00 Statement Macrame Necklace Rachael Duran | | | | | | | | | | | 7:30-9:30 Wanderings | | | |

| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION |
|---------------------------|---|--|--|---|--|--|--|--|--|---|---|---|--|--|--|--|---|--|------------------|--|
| SATURDAY - APRIL 22, 2023 | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | 7:00-8:00 Beach Yoga Kerry Burki |
| 9:00 - 11:00 | Content Planning without Dread Holly Marsh | PANEL: Building an Organic Community Monica Tetteh, Gabriella Layne-Avery, Mallory Whitfield, Sandra Dotson | Know Your Numbers - Beyond the Basics Janet LeBlanc | *DIY Magnesium Lotion - Session 2 Margaret Edwards | *Roller Stamping - Session 1 Jennie Lennick | *Surface Design and Mark Making with thickened dye - Session 2 Rachael Duran | Fantasy Succulent Terrariums - Session 1 Kirsten Rowe | Create Your Own DIY Collage Oracle Cards Kerry Burki | *Knit your First Scarf - Session 1 Cara Corey | *Macramé Plant Hanger - Session 2 Linsey Martin | *Easy Product Photos with a Smartphone Marlo Miyashiro | *Beginning Embroidery - Session 2 Lauren Woods | *Introduction to Indigo Dyeing - Session 1 Anna Joyce | | *Sewing 101 and Zipper Pouch - Session 1 Joan Goodspeed | *Channel your inner (Pawnee) Goddess. Make your own vest Sabrina Valdivieso | *Improvisational Fabric Collage and Stitch - Session 2 Debra Weiss | *Botanical Cyanotypes - Session 2 Kate Kryder | | |
| 11:00 - 1:00 LUNCH BREAK | | | | | 11:30-11:45 Lunch-time Rewind Honey Grace Lopez | | | | | | | | | | | | | | | |
| 1:00 - 3:00 | Create Your Content Plan Gabriella Layne-Avery | PANEL: Neurodiverse Entrepreneurship Holly Marsh, Tabitha Harper | Building a Second Brain with Notion Nache Snow | *DIY Magnesium Lotion - Session 2 Margaret Edwards | *Roller Stamping - Session 2 Jennie Lennick | *Water Marbled Cotton Charms for quilting and crafts - Session 1 Star Greenwood | Fantasy Succulent Terrariums - Session 2 Kirsten Rowe | *Wood Burning Buffet with Walnut Hollow® - Session 1 Hannah Bartelt Sponsored by Walnut Hollow & Handprint | *Knit your First Scarf - Session 2 Cara Corey | *Gelli Plate Printmaking - Session 1 Allison Krefl | *Wire Wrapped Heart Pendant - Session 1 Sandra Dotson | *Weaving on a Round Necklace Loom - Session 1 Shannon Squire | *Introduction to Indigo Dyeing - Session 2 Anna Joyce | *Badass Creatives Mini-Marketing Accelerator Think Tank - Session 2 Mallory Whitfield | *Sewing 101 and Zipper Pouch - Session 2 Joan Goodspeed | *Zipper Tote Clutch Monica Tetteh | *Visible Mending with Sashiko Stitching - Session 1 Cari Roberts | | | |

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| SATURDAY, APRIL 22, 2023 (Continued) | | | | | | | | | | | | | | | | | | | | |
| 3:30 - 5:30 | Transitioning from Retail to Wholesale Marlo Miyashiro | Pinterest Traffic Strategies for 2023 Jennifer Priest | How To Create How Tos Rebeca Mojica | *UV RESIN Session 1 Kelly Affleck | *Carve your own selfie stamp - Session 1 Dawline-Jane Oni-Eseleh | *Water Marbled Cotton Charms for quilting and crafts - Session 2 Star Greenwood | | *Wood Burning Buffet with Walnut Hollow® - Session 2 Hannah Bartelt Sponsored by Walnut Hollow & Handprint | *Astrology for Creatives - Session 2 Marjorie Cottrell | *Gelli Plate Printmaking - Session 2 Allison Kreft | *Wire Wrapped Heart Pendant - Session 2 Sandra Dotson | *Weaving on a Round Necklace Loom - Session 2 Shannon Squire | *Dyeing with Tea & Iron Rust - Session 1 Teresa Remple | *Social Media Think Thank - Session 2 Gabriella Layne-Avery | *Make your own Vendor Apron - Session 1 Sabrina Valdivieso | *Advanced Embroidery - Session 1 Lauren Woods | *Visible Mending with Sashiko Stitching - Session 2 Cari Roberts | | | |
| EVENING | 7:00-9:00 Casual Board Game Party | | | 8:00-10:00 Dance Party | 6:30-7:30 Restorative Yoga Honey Grace Lopez | 6:30 - 8:00 Eye Glasses Leash Make & Take Linsey Martin | 6:30-8:00 Screenprinting Make & Take Allison Kreft | | | | | | | | | | | 6:30 - 7:30 Sunset Meditation and Beach Walk Kerry Burki | | |

| SUNDAY - APRIL 23, 2023 | | | | | | | | | | | | | | | | | | | | | |
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| | SALON 1 | SALON 2 | C-STREET BOARDROOM | EMMA WOOD 1 | EMMA WOOD 2 | EMMA WOOD TERRACE | ATRIUM MEZZ | UPSTAIRS ANNEX | RINCON | FARIA | SOLIMAR | ZUMA | DYEING ANNEX | SECRET CLASSROOM | SEAWARD A | SEAWARD B | SALON 5 | SPECIAL LOCATION | SPECIAL LOCATION | SPECIAL LOCATION | |
| | | | 8:00-8:30 Morning Meditation Honey Grace Lopez | | | | | | | | | | | | | | | 7:00-8:00 Beach Yoga Kerry Burki | | | |
| 10:00 - 10:30 | Closing Ceremony | | | | | | | | | | | | | | | | | | | | |
| 11:00 - 1:00 | Email: The Untapped Business Booster Alana Rivera | Passive Income through Digital File Selling on Etsy: An SVG Crash Course Laura Lambert | Executive Retreats: Creating the Space for Big Ideas Christy Nelson | *UV RESIN - Session 2 Kelly Affleck | *Carve your own Selfie Stamp - Session 2 Dawline-Jane Oni-Eseleh | Sumi-gashi Coasters Star Greenwood | | | *Chain-maille Star Rebeca Mojica | *Macramé Wall Hanging Linsey Martin | *Printed Sustainable Gift Wrap Alyson Toone-Aguilar | *Shooting in the Dark: artificial lighting for product photography Marlo Miyashiro | *Dyeing with Tea & Iron Rust - Session 2 Teresa Remple | *Tech Think Tank - Does Technology Destroy Connection With Your Customers? - Session 2 Elise Michelle Nelson | *Make your own Vendor Apron - Session 2 Sabrina Valdivieso | *Advanced Embroidery - Session 2 Lauren Woods | *Weave Yourself a Rainbow Shannon Squire | | | | |